

Sri Lankan Journal of Banking and Finance

An endeavor to share knowledge

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The Sri Lankan Journal of Banking and Finance (SLJBF) is a referred Journal bi-annually published research papers and scholarly work by the Department of Banking and Finance, Wayamba University of Sri Lanka. The main objective of the SLJBF is to publish scientific research findings that address issues and developments related to economics in general and money, banking, financial markets in particular at both national and international level. All research articles submitted are double blind reviewed prior to publishing. Views expressed in the research articles are not the views of the Department of Banking and Finance, Wayamba University of Sri Lanka or the Editorial Board.

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Department of Banking and Finance
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Editorial Preface

We are pleased to present Volume 4(1) of the Sri Lankan Journal of Banking and Finance (SLJBF), a refereed journal of Banking and Finance published by the Department of Banking and Finance, Wayamba University of Sri Lanka. SLJBF provides a unique platform for researchers, academicians, professionals, and research students to impart and share knowledge in the form of high-quality research papers to infuse innovative systems and methods to the economy and finance as a whole. In line with that SLJBF invites you to join with us by writing quality manuscripts in the discipline of economics, banking and finance.

We received a good response for the call for papers and out of the paper received seven papers selected for the publication through the rigorous blind review process. We wish to thank all the authors who contributed to this issue by submitting their novel research findings. The volume 4(1) of SLJBF deals with timely important topics, Determinants of profitability of Sri Lankan insurance companies, Factors affecting consumer impulse buying behavior in Supermarkets: Evidence from Gampaha District, Dynamic relationships between macroeconomic variables and stock market sector indices: Evidence from Colombo Stock Exchange, Identifying factors affecting inflation rate in USA under different scenarios, The impact of frequent tax reforms on construction industry in Sri Lanka, Customer satisfaction towards bank services: An empirical analysis in the perspective of transaction cost, An empirical analysis about sectoral contribution to the economic growth: Evidence from Sri Lanka. Thus, the journal has widened its scope to appeal to a wider readership with varied interest and needs.

On this occasion, I would like to extend my sincere thanks to the dedicated panel of distinguished reviewers, members of the editorial advisory board, members of the editorial board and the assistant editors for their unstinting and voluntary contribution to make this issue a success. The continued support of the governing body of the Wayamba University of Sri Lanka in this endeavor is also acknowledged.

Prof. R.A Rathanasiri
Editor in Chief
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Aims and Scope

The Sri Lankan Journal of Banking and Finance (SLJBF) is a refereed Journal bi-annually published research papers and scholarly work by the Department of Banking and Finance, Wayamba University of Sri Lanka. Sri Lankan Journal of Banking and Finance (SLJBF) publishes theoretical and empirical papers spanning all the major research fields in economics, banking and finance. The aim of the SLJBF is to bringing the gap existing in the theory and practice of Economics, Banking and Finance by encouraging researchers, academicians, professionals, and research students to impart and share knowledge in the form of high quality research papers to infuse innovative system and methods to the economic and financial system as a whole. Thus, the journal's emphasis is on theoretical and empirical developments and policy-oriented research in economics, banking and finance.

Core Principles

- Publication in the journal of banking and finance is based upon the editorial criteria cited and the evaluation of the reviewers (each manuscript will be sent two reviewers);
- Priority is given for novelty, originality, and to the extent of contribution that would make to the particular field.
- Conceptual papers based upon current theory and empirical findings and contribute to the development of theory in the domain of Banking and Economics are also welcome.

The journal welcomes and publishes original articles, literature review articles and perspectives and book reviews describing original research in the fields of economics, banking and finance. The core focus areas of the journal include;

- Financial Intermediation
- Bank Solvency and Capital Structure
- Banking Efficiency
- Bank Failure and Financial crisis
- Behavioral Finance

- Corporate Finance
- Corporate Governance and Ethics
- Credit Rating
- Derivative Pricing and Hedging
- Financial Economics and Mathematics
- Financial Engineering
- Financial Modeling and Forecasting
- Financial Risk Management and Analysis
- Investment and Portfolio Management
- Public finance
- Financial Markets
- Financial Regulation
- Financial system
- Entrepreneurial Finance
- Treasury Management
- International trade and Finance
- Applied Economics
- Monetary Economics
- Public Finance

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